ShowBiz Pizza Time, Inc.

FRANCHISE NEWS

#31 February 27, 1987

WEEKLY SALES

AVERAGES FOR WEEK ENDING 2/22/87

SPP Franchised Units (65):	$15,819	CEC Franchised Units (74):	$20,094
SPP Company Units (91):	$20,944	CEC Company Units (31):	$24,622
SPP International Franchised Units (4):	$ 7,252	CEC International Franchised Units (8):	$16,791

ShowBiz Pizza Place and Chuck E. Cheese

Average of Top 20 Units = $31,614

1. San Jose (Tully), CA — M.C.A. & Associates
2. Albany, NY — Pizza Time of New York
3. Portland, OR — Computerized Entertainment Concepts
4. Greece, NY — Pizza Time of New York
5. Syracuse, NY — Pizza Time of New York
6. Tacoma, WA — Northwest Partners V
7. Penfield, NY — Pizza Time of New York
8. Burnaby, BC — Nintendo Entertainment Centres
9. Milwaukee (Chase), WI — R. C. Schmidt, Jr.
10. Commack, NY — Cordamanda Development Corporation
11. Bridgeville, PA — McKnight Family Centers
12. Brooklyn, NY — Family Showtime Theatre of Bay Parkway
13. Victoria Park, ONT — All Canadian Pizza Shows
14. Salt Lake City, UT — Family Entertainment Developers
15. Pearl City, HI — Selwyn S. P. Chan
16. Clarksburg, WV — Clarksburg Entertainment
17. West Allis, WI — R. C. Schmidt, Jr.
18. El Toro, CA — F. E. C., Inc.
19. Allentown, PA — Wellington Development of Florida, Inc.
20. Levittown, NY — All R's Family Restaurant

ShowBiz Pizza Place

Average of Top 20 Units = $21,278

1. Salt Lake City, UT — Family Entertainment Developers
2. Clarksburg, WV — Clarksburg Entertainment
3. Allentown, PA — Wellington Development of Florida, Inc.
4. Honolulu, HI — Pal Anderson Enterprises
5. Des Moines, IA — McBiz Corporation
6. Chattanooga, TN — McBiz Corporation
7. Huntington, WV — Huntington Entertainment
8. Springfield, MA — McBiz Corporation
9. Knoxville, TN — Gary Long
10. Wilmington, DE — McBiz Corporation
11. Little Rock #2, AR — Harold Burlingame
12. Parkersburg, WV — Trio Foods Enterprises
13. Davenport, IA — McBiz Corporation
14. Phoenix #1, AZ — S-M Pizza
15. Lafayette, LA — Acadiana Productions
16. Fargo, ND — Great Plains Associates
17. Greenville, SC — McBiz Corporation
18. Reading, PA — H. F., Inc.
19. Greensboro, NC — Mike Hilton
20. Little Rock #1, AR — Harold Burlingame

Chuck E. Cheese

Average of Top 20 Units = $31,157

1. San Jose (Tully), CA — M.C.A. & Associates
2. Albany, NY — Pizza Time of New York
3. Portland, OR — Computerized Entertainment Concepts
4. Greece, NY — Pizza Time of New York
5. Syracuse, NY — Pizza Time of New York
6. Tacoma, WA — Northwest Partners V
7. Penfield, NY — Pizza Time of New York
8. Burnaby, BC — Nintendo Entertainment Centres
9. Milwaukee (Chase), WI — R. C. Schmidt, Jr.
10. Commack, NY — Cordamanda Development Corporation
11. Bridgeville, PA — McKnight Family Centers #3
12. Brooklyn, NY — Family Showtime Theatre of Bay Parkway
13. Victoria Park, ONT — All Canadian Pizza Shows
14. Pearl City, HI — Selwyn S. P. Chan
15. West Allis, WI — R. C. Schmidt, Jr.
16. El Toro, CA — F. E. C., Inc.
17. Levittown, NY — All R's Family Restaurant
18. Florence, KY — Family Entertainment, Inc
19. Victorville, CA — Backyard Investment Group
20. North Olmsted, OH — Momentum, Inc.

OPERATIONAL NEWS

POSTERS

The "Now Appearing" posters reprinted by the Advertising Fund have been shipped by UPS. If your stores receive this newsletter, the posters were shipped directly to them. If your stores do not receive this newsletter, their posters were shipped to your office.

COCA COLA UPDATE

Coca Cola has announced a price increase effective March 1, 1987, which will be .08 cents per gallon on all products with the exception of Diet Coke, which has increased .25 cents per gallon. Your invoice for products purchased on or after March 1, 1987, will reflect this new increase.

T-SHIRTS

As we announced in the last issue, the only ShowBiz T-Shirt available was with the Group design. Effective immediately T-shirts are available in the following categories:

Group
Billy Bob
Fatz
Mitzi

Sizes available are:

Small (Toddler 4-T)
Medium
Child
Large Child

The cost will be $27.00 per dozen with a minimum order of 1 dozen. If you would like to purchase any of these items, please contact the following:

Galleria International
P.O. Box 5172
Kingwood, Texas 77325
Robert Waggoner
713/446-7000

MARCH TECHNICAL WORKSHOP

Chuck E. Cheese	San Jose, CA 2445 Fontaine Rd. 408/238-9110	March 27

If you have a Chuck E. Cheese center near this location, we urge you to send your technician. The information and hands-on-training are invaluable!

Please call the Franchise Department and confirm your attendees with Nanci McAlister, ext. 434.

ICED TEA

A decision has been made to implement Lipton Tea in all Corporate locations. In conjunction with this implementation Lipton is offering a small marketing incentive as well as free dispensing equipment and national contract pricing. This program is available to franchisees. Have your food distributor contact Mr. William W. Weise with Lipton Iced Tea at 214/690-9467 for details.

EGG PRODUCTS

We have notified all food distributors to discontinue the distribution of frozen/chopped eggs to all Corporate locations. When the current inventory has been depleted, the frozen/chopped eggs will be replaced with a new fresh egg product which will be diced at the location. We will follow with a further update shortly on new preparation procedures.

SKEE BALL ALERT

Skee Ball, Inc. has notified us of a potential electrical shock situation that exists if the solenoid assembly, located within the underside of the runway structure, is touched during operation. To eliminate this potential hazard, Skee Ball, Inc. offers a retrofit kit, free of charge, to all customers. If you feel this problem may exist with any of your Skee Ball games, call them at 215/362-0300 to obtain the kit.

SPT, INC. FRANCHISE NEWS

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SHOWBIZ PIZZA.COM